

**YOU, THE BENEVOLENT  
DIRECTOR & THE  
MEMETIC  
FUNDED  
FILMMAKER  
COHORT**

**BY BITJOIN STUDIOS**

# HEADS UP

This booklet is a living document making it subject to change.

Although the project has been launched by Rich Tella (Benevolent Director), as the Bitjoin Cohort develops decision making and foundational updates will be made by the initial Bitjoin Cohort collectively.

**The white paper for the original concept Indikin can be viewed [here](#).**

**A ten year timeline (2014 to 2024) of Bitjoin Studios history can be viewed [here](#).**



**WHY?**

**THE MISSION**

# PROLOGUE

The mission is to empower indie filmmakers & creatives to bring their story visions to life, stabilise film financing, and provide film audiences with a platform to actively participate & support the filmmaking process.

By engaging with the content, audiences become an integral part of the artistic journey. We will foster a direct connection between creatives and their audiences, allowing for a more immersive and rewarding experience for all parties.

Audiences will have the opportunity to support and interact with creators in meaningful ways. This symbiotic relationship ensures that the creative process remains vibrant and dynamic, resulting in content that resonates deeply with its intended viewers.

Indie filmmakers, creatives, and audiences together enable artists not only to sustain themselves through their creative pursuits, but also to maintain their intellectual property rights to collectively produced works indefinitely — all without reliance on a centralised studio.

We will do this by introducing a decentralised infrastructure that comprises a Memecoin Exchange Tradable Fund (ETF) that delivers value to Liquidity Pool Providers, fully fledged members of the Bitjoin Cohort & audience of their collective content.

WHO?

# **BITJOIN STUDIOS & THE BENEVOLENT DIRECTOR**



## ABOUT THE AUTHOR

Rich Tella - With extensive Web3 experience and expertise in documentary film production, over the past ten years, through countless projects & interviews, Web3 startup grinding, Blockchain Enterprise employment and Documentary Filmmaking Rich has come to understand the intrinsic nature of the broader crypto community and all the interesting and sometimes distasteful characters that dwell within it.

Visit [richtella.com](https://richtella.com) or [bitjoinstudios.com](https://bitjoinstudios.com) for an in-depth history and public archive of all Rich's projects.

WHAT?

# SIMPLE MECHANICS



# METHOD

By embracing the inherent Degen behaviour found in DeFi communities and presenting a solution in the form of a Memecoin ETF and creative Cohort of experienced Indie Filmmakers, we will create a supportive and economically sustainable ecosystem through well balanced incentive mechanisms and handpicked members.

The ETF model is designed to channel value created by token exchange activity back to the Liquidity providers, while also providing them a simply way to further claim revenues from productions created by the Cohort.

The platform extracts fees alongside the typical exchange fees channeling capital towards a film funding pool that is used to provide a Conditional Basic Income (CBI) to Cohort members. Members that successfully make use of this capital in their filmmaking endeavours agree to kickback film revenues back to ETF Liquidity providers as well as the Film Funding Pool itself.

This will create a sustainable cycle of capital flowing towards all participants that create value within the ecosystem. As the capital flows grow more Cohort members can be added to increase the scale of production.

Cohort membership will be managed by the first Bitjoin Cohort members collectively. Value management will be managed and executed via smart contracts.

**A simple token flow visualisation can be viewed [here](#).**

HOW?

# RULES OF ENGAGEMENT

# EXPECTATIONS

In order to participate in the first Memecoin ETF powered Bitcoin Cohort members must commit to the following rules of engagement:

1. Have at least one feature length film in their filmography, and/or five years of experience in an indie filmmaking field.
2. Have a memecoin community or be in a strong position & ability to create one.
3. Have available liquidity to commit to the creation a pool within the dedicated Memecoin ETF.
4. Commits to attending weekly cohort calls for minimum of 6 months.
5. Has signed the “Signal of Solidarity” agreement document found within this booklet.

WHERE?

# LOCATION & WEEKLY RITUALS

# CONNECT

Members of the Bitjoin Filmmaker Cohort agree to meet once a week. Topics of discussion will include:

1. Members Individual Film projects in the works
2. State of individual memecoin liquidity pools
3. Strategies for collective improvement
4. Open dialogue

**COMMIT?**

**SIGNAL OF  
SOLIDARITY**

# TAKE THE OATH

If you agree to the details outlined in this booklet and can commit to the minimum of twelve months, you are invited to sign below. Once your request is accepted you will receive an official Bitjoin Cohort member token that allows you to:

1. Claim fees from the Memecoin ETF when providing liquidity
2. Collect revenues from cohort productions you work on
3. Claim the Conditional Basic Income made available by the Film Funding Pool.
4. Produce & Distribute under the Bitjoin Cohort label.

**PRINT NAME/DATE:**

**SIGNATURE:**

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